IN-SERVICES FOR EDUCATORS
SUMMER RESIDENCY INSTITUTE

ASSEMBLY SHOWS
META-GEAR
EDUCATIONAL INSTRUCTIONAL MATERIALS
Founded in 1984, Poetry Alive! conducted its first show in a music hall called McDibb’s in Black Mountain, North Carolina. The audience was made up of about 100 listeners, mostly friends. One audience member was a teacher who saw the educational potential of the show and subsequently asked Poetry Alive! to visit her school. That was our simple start.

In the 20 years since then, Poetry Alive! has added four more two-person teams to meet the demand for shows. Our high-energy presentations have taken us to a total audience of more than 7,000,000 in all 50 states as well as the District of Columbia, Guam, Puerto Rico, Saipan, South Korea, China, the Bahamas, and Peru. Each year Poetry Alive! conducts approximately 2000 performances, over 750 classroom follow-ups and 150 teacher workshops for an estimated 600,000 students nationwide. We also conduct several specialized on-site in-services of one to five days each year.

Returning to the bardic tradition of long ago, the Poetry Alive! actors have memorized hundreds of poems—from the classics to the popular to the contemporary. The company sends out actors in pairs to schools, libraries, festivals and anywhere there is an audience for “poetry with a twist.”

In 1990 Poetry Alive! began an annual summer residency institute for educators at the University of North Carolina at Asheville. The week-long Poetry Alive! Summer Residency has allowed us to share all that we know about teaching poetry and performance in the classroom. In 2005 Poetry Alive! will conduct four residencies to meet increasing demand.

---

**Senior Staff Members**

**Bob Falls**

Founder of Poetry Alive! B.S. and an M.A. from Virginia Tech. He has performed and conducted workshops since 1984. He has taught at elementary, middle school and college levels.

**Rod Bowling**

B.A., M.P.A., University of Memphis. Rod has performed and taught with Poetry Alive! since 1990 and is currently Managing Director for Poetry Alive! and President of Poetry Products!, Inc. which distributes Poetry Alive! materials. He also helped develop the teacher training programs. In demand nationally as a keynote presenter and workshop leader, he has presented to student and teacher audiences at all levels, from assembly shows for students to two-day in-services for teachers.

**Conference Keynote and Workshops**

Poetry Alive! has been active in providing keynote addresses, special performances, and instructional workshops for national, regional, state, and local organizations (and affiliates) such as the National Council of Teachers of English (NCTE), the International Reading Association (IRA), Teachers Applying Whole Language (TAWL), the American Library Association (ALA), the National Middle School Association (NMSA), and The Core Knowledge Foundation as well as numerous literacy conferences, arts-in-education conferences, cultural diversity workshops, library events, and arts festivals.

“*They don’t recite poetry; they act poetry. They deliver poetry and make believers of people in poetry. They turn it into theater, and it’s marvelous.*”

**PAUL FLEISCHMAN, NEWBERRY AWARD-WINNING AUTHOR OF JOYFUL NOISE: POEMS FOR TWO VOICES**

Red and Forrest perform "The Quarrel" by Eleanor Farjeon.
Using the same energy and ingenuity we put into our performances, the Poetry Alive! In-Service programs for language arts educators are designed to achieve two main goals. First, we provide hands-on, ready-to-use classroom activities—no special stage, lighting, costumes, or theatrical experience needed. Second, we introduce teachers to a methodology which will energize a school’s entire language arts curriculum. Poetry Alive! is more than a show or a collection of classroom exercises: Poetry Alive! is a fresh and educationally proven way to think about poetry.

All In-Services are conducted by a Poetry Alive! senior staff member.

General In-Service Highlights
Each In-Service day will vary according to grade level and other special needs. As a rule, the In-Service will begin with a Poetry Alive! show.

• What is Poem Performance?
• The Four Magical Performance Tips
• Transforming a Poem into a Script
• Staging Your Own Poem Performance Extravaganza
• Memorizing Made Easy
• Using Poetry Performance in the Classroom
• Poetry as a Daily Experience
• Using Poetry Across the Curriculum
• Using Performance to Discover Meaning
• Poetry Performance and Writing
• From the Page to the Stage: Experience vs. Explication
• Poetry and Technology

Note: This is a hands-on workshop. In order to fully internalize the poem performance method, In-Service participants can expect to be on their feet, presenting poetry.

Fees
• $1000.00 per day for full day In-Service, or $600.00 for half-day
• Travel from Asheville, NC***
• Lodging for either one or two nights, depending on schedule
• An additional $200.00 per day plus travel and lodging added if a 2-person performance is desired

*** An additional $150.00 per day plus lodging for Saturday layover schedules.

“...Your group has swept Brownsville, and we'll never be the same. Our middle school teachers are out looking for poetry and a stage! You all deserve many, MANY accolades for such wonderful performances and training. Thanks for working with us to get in as much as possible and to make these staff development days outstanding!”

GENNY STERLING, SECONDARY LANGUAGE ARTS CURRICULUM SPECIALIST, BROWNSVILLE INDEPENDENT SCHOOL DISTRICT, BROWNSVILLE, TEXAS
The Poetry Alive! Summer Residency Institute for Educators

Four weeks to choose from:

June 19–24, 2005
June 26-July 1, 2005
July 10-15, 2005
July 17–22, 2005

Poetry Alive! is offering four summer residency institutes for educators in 2005 on the campus of the University of North Carolina at Asheville. Asheville is located in the beautiful Blue Ridge Mountains.

Participants can enjoy a classic western North Carolina mountain summer while working in a productive academic environment. The Asheville area has much to offer, including restaurants, bookstores, music, dancing, unique shops, breathtaking drives, and talks with friendly folks.

Throughout the school year, Poetry Alive! focuses on performance as a way to experience poetry. Our summer residency allows us to share the Poetry Alive! approach with you so that you will be able to carry this same method back to your school district and to your classroom.

Our week begins on Sunday afternoon with a Poetry Alive! performance and ends Thursday night with you and your workshop partners performing your own Poetry Alive! show for the public. The daily sessions are designed to ease you toward your performance, while empowering you with many reading, writing, and performance activities for the classroom.

Each Poetry Alive! Summer Residency Institute for Educators is limited to 25 participants. The cost is $800.00 for the session. Included in this price are dorm suite accommodations (double occupancy), meals, materials, and a Poetry Alive! T-shirt. Single rooms (with shared bathroom) are an additional $180.00 per week.

Call 800-476-8172 for more information.
A registration form is included at right.

Poetry Alive! Summer Residency Programs are certified for 3 hours of graduate credit (optional). CEUs also available (30 contact hours).

About the Residency Co-Directors

Ken and Nadine Delano are the Classroom Performance specialists of Poetry Alive! Seasoned performers, writers, speakers, and workshop presenters, they are the dynamic duo who have been making their mark creating student-driven assembly shows in schools across the country for the past nine years.

Cheryl Bromley Jones is a Lucretia Crocker Scholar and a veteran classroom teacher. Past president of the Massachusetts Council of Teachers of English, she is the author of Linking with Literature and The Hook and Loop Approach to Writing.

“All I have to do is hear the words “Poetry Alive!” and I immediately get this rush of warm and tingly emotions—thanks to the wonderful experience I had at the residency two summers ago. Thanks for enhancing my teaching in so many meaningful ways.”

Lana Latham, Burlington Day School, Burlington, North Carolina
# Summer Residency Schedule

**Saturday**
- Check into suites after 2:00 PM

**Sunday**
- Registration from noon-2:00. Session begins promptly at 2:00
- Introduction, goals, and objectives 2:00-5:00
- All about the Poetry Search and Poetry Olio! 6:30-8:30

**Monday**
- Focus writing
- Introduction to poem performance
- Scripting and scoring
- Basic performance points
- Empathy exercises
- Memorization
- Using poem performance in the classroom

**Tuesday**
- “Feeled” trip to Carl Sandburg home
- Creative writing
- Reader response techniques
- Sharing of writing activities

**Wednesday**
- One-on-one conferences
- Guided rehearsals with individuals and groups
- Show walk-through
- Cast dinner

**Thursday**
- Rehearsal in town
- Process-journal writing activities
- Final performance in downtown Asheville

**Friday**
- Final comments, closure—What is Poetry Alive!?
- Final session lasts until noon

## Poetry Alive! Summer Residency 2005 Registration

This form may also be found online at [www.poetryalive.com](http://www.poetryalive.com).

**Name:** ________________________________________________

**School:** ________________________________________________

**Address:** _______________________________________________

**City:** __________________________________________________

**State:** ____________________ **Zip:** _______________________

**Phone (H) _____________________________________________

**Phone (W)_____________________________________________

### Calendar Options

<table>
<thead>
<tr>
<th>First Choice</th>
<th>Second Choice</th>
</tr>
</thead>
<tbody>
<tr>
<td>Week of June 19–24</td>
<td></td>
</tr>
<tr>
<td>Week of June 26–July 1</td>
<td></td>
</tr>
<tr>
<td>Week of July 10–15</td>
<td></td>
</tr>
<tr>
<td>Week of July 17–22</td>
<td></td>
</tr>
</tbody>
</table>

### Lodging Options (check one)*

- Shared Lodging (2 per room, suite arrangement) $800
- Single Lodging (1 per room, shared bath) $980

### Payment Options (check one)

- I’m enclosing my full tuition.
- I’m enclosing my $100 deposit.

### Payment Information (please complete)

<table>
<thead>
<tr>
<th>Card Type</th>
<th>Check/Money Order # ________________________________</th>
</tr>
</thead>
<tbody>
<tr>
<td>VISA</td>
<td>MasterCard ☐  AMEX ☐</td>
</tr>
<tr>
<td>Card #</td>
<td>_____________________________________________________</td>
</tr>
<tr>
<td>Expiration Date</td>
<td>___________________________________________________</td>
</tr>
<tr>
<td>Name on Card</td>
<td>____________________________________________________</td>
</tr>
<tr>
<td>Signature</td>
<td>_____________________________________________________</td>
</tr>
</tbody>
</table>

### Other Information (please fill out)

- Male ☐  Female ☐
- Roommate Request ________________________________________
- Special Needs ___________________________________________

*Make checks payable to Poetry Alive! $100 deposit is non-refundable. Balance is due 60 days before first day of residency. Note: All campus facilities and suites are non-smoking.

“It was more like a transformation than a typical in-service...a dream come true for creative teachers, a surprise awakening for any teacher... Poetry Alive! is about community and about consciousness, as well as about strategies and techniques for teachers.”

**LESLIE WILDER, LONG ELEMENTARY SCHOOL, HARLINGEN, TEXAS**
ASSEMBLY SHOWS AND WORKSHOPS

What the critics say...

“Thanks for a great course. It was truly the best I have taken in all my 24 years of teaching. I am very excited about using what I have learned in my class next year and sharing it with my school.”

MARCIA

NORTH BROWARD GLENN, POMPAHO BEACH, FL

“Thanks so much for opening our eyes to many new ways to come to poetry. I love the ways you connect the familiar with something new. Watching ways to create an impression is vital—and an aesthetic way to connect. When kids connect in meaningful ways what they learn stays with them. I love to watch kids who don’t do readin’ & writin’ but come to life in poetry.”

MARGARET HILL, ASSOCIATE PROFESSOR
UNIVERSITY OF HOUSTON-CLEAR LAKE

“We were blessed with a visit from Poetry Alive! in April. Our students and faculty absolutely LOVED their performance! I can honestly say that theirs was the most dynamic school performance I’ve ever seen. It was so great to see the students (even the tough-to-please 5th graders) get into the show. WOW! Kudos to your very talented performers.”

DEB RANDOLPH, LIBRARIAN
ROAN FOREST ELEMENTARY, SAN ANTONIO, TEXAS

“Their style was great for the kids. They knew they were having fun, but many didn’t realize that they were learning poetry at the same time. They wanted to stay, not leave.”

BEV KEETON, ES LIBRARIAN
INTERNATIONAL SCHOOL OF BEIJING, CHINA

“We all will teach poetry differently than we did before. We are changed. One of our children remarked, immediately after the performance: ‘I never knew poetry could be like that!’”

JAN WEINHOLD, READING SPECIALIST AND PRESIDENT, WASHINGTON OZAUKEE READING COUNCIL
MACARTHUR ELEMENTARY SCHOOL, GERMANTOWN, WISCONSIN
Assembly Shows
The high energy Poetry Alive! assembly shows are presented by a team of two professional performers. A typical 35-50 minute show includes 20-25 poems tailored to fit the ages and interests of the audience. The poems, which the performers have memorized and perform theatrically, are found in typical textbooks, anthologies, and in the latest books of poetry. Special requests are honored when possible.

Classroom Follow-ups
Poetry Alive! performers are available to visit individual classrooms to work directly with smaller groups. Using the assembly show as a springboard, Poetry Alive! will demonstrate how the students can use performance techniques to experience poetry more fully.

Teacher Workshops
Poetry Alive! conducts short, after-school workshops that introduce educators to the basics of using performance as a pathway to understanding, experiencing, and appreciating poetry.

In-school Residencies
Poetry Alive! provides week-long in-school residencies culminating in a student poetry performance at the end of the week. Students learn poetry, performance skills, and how to work with each other to achieve a common goal. (The 5-day block fees apply.)

Fees and Requirements
- 1-day only: $780 w/lodging* or $960 w/no lodging**
- 2-day block: $1440 w/lodging* or $1800 w/no lodging** ($720* or $900 per day)
- 3-day block: $1980 w/lodging* or $2520 w/no lodging ($660* or $840 per day)
- 4-day block: $2520 w/lodging* or $3240 w/no lodging ($630* or $810 per day)
- 5-day block: $3000 w/lodging* or $3900 w/no lodging ($600* or $780 per day)
- Single Show: $400 w/lodging*

* Two single rooms for the night before each day booked (pre-paid)
** An additional travel fee may be charged if dates are booked outside of an established area block.

Format Choices
- 3 assembly shows per day (200-400 capacity per show)
- 2 shows and 1 teacher workshop (no attendance limit)
- 2 shows and 2 classroom follow-ups (limit 35)
- 1 show and 4 classroom follow-ups
- Other arrangements by specific agreement, e.g., 90-minute block periods.

Activities can be at different sites during the day as long as the travel time is reasonable and a lunch period is provided. We will also perform in the evenings for PTA groups, libraries, and special events as a substitute for one of the daytime choices if the travel schedule permits.

We can add one additional show to a day at the same site for $200; one additional show at a different site can be added to a day for $250.

Weekend bookings are also possible. Contracts may be pro-rated for ease in billing.

“...You helped make poetry a ‘living and breathing’ dynamic event. The students can’t wait to practice what they learned. Your efforts helped them bring out their hidden acting skills! What fun we’re having!”

DONNA PETERS, ELIDA MIDDLE SCHOOL, ELIDA, OHIO
Something is Going to Happen:  
**Poetry Performance for the Classroom**  
By Allan Wolf  
Grades 6 and up

*Something is Going to Happen* features a selection of poems with lines divided into speaking parts for group performance. Complete with director’s notes and teaching ideas.

Both teacher and student editions are available.

Something is Going to Happen  
Classroom Packet

A great idea for teachers! The classroom packet includes one Teachers’ Edition and fifteen Student Editions of *Something is Going to Happen* plus Poetry Alive! Greatest Hits (Vol. 1 or 2) on CD or tape.

Additional booklets are available at a reduced cost.

It’s Show Time:  
**Poetry from the Page to the Stage**  
By Allan Wolf  
Grades 1 through 5

A book of poems, scripted and ready to perform, for the elementary grades! Complete with director’s notes and teaching ideas.

Teaching with PANACHE Series  
By Cheryl Bromley Jones

**Linking with Literature**  
For teachers who want to help their students read, write, and think about literature. *Linking with Literature* is filled with models, methods, and materials for immediate use with students. It adapts to any literary genre and works successfully with students of all levels and environments.

**Hook & Loop Approach to Writing**  
Cheryl Bromley Jones demonstrates exciting classroom strategies that can help students find new commitment to writing while retaining their unique voices. *Hook and Loop* is a springboard for teachers who want to bring excitement to the writing process and get their kids “turned on” to writing!
**Poetry Alive! Greatest Hits**

Each full-length audio tape or CD includes a selection of popular poetry presented as only Poetry Alive! can. Choose from two different collections. Visit our Web site to hear MP3 samples of our Greatest Hits.


**The Dead Poets!**

Great songs are often considered great poetry, but with The Dead Poets, great poems also make great songs. A favorite verse, a catchy melody, a bit of harmony—put them together and you might hear something in the poem you hadn’t heard before. Hear some MP3 samples on our Web site at www.poetryalive.com.

Poe, Dickinson, Rumi, Wordsworth. No one is safe.

---

**Poetry Alive! “Poet-Tee”**

Be the first teacher on the block to sport a quality, pre-shrunk “Poet-Tee” displaying the famous Poetry Alive! logo. These make great gifts to award to your student performers for a job well done. Available in sizes S, M, L, XL (For XXL, XXX add $2) Call for color availability.
**META-GEAR**

**METAPHORS BE WITH YOU®**

---

**Tote Bag**
What better way to carry around the poetry that inspires you. This lovely black bag with sparkly silver lettering is the perfect way to carry a journal and several books! Gusseted cotton sheeting tote. 16” x 15” x 3”, 28” long handles, 1½” wide.

---

**Mousepad**
Surf the net in style with this sleek black and white mousepad. 7¼” x 8½” x ⅛”.
Foam backing, black with white lettering.

---

**Tee**
Simple black tee with METAPHORS BE WITH YOU® in star field on chest. If Anakin had worn one, all that trouble could have been avoided. 100% pre-shrunk cotton, Hanes Beefy-T, 6.1 oz. Available in sizes S, M, L, XL (XXL, XXX add $2) Colors: Black with mint, lavender or white.

---

**Sticker**
Metaphors will be with your car when you paste this METAPHORS BE WITH YOU® in star field sticker on your bumper.

---

**Traveler’s Mug**
16 oz. with foam insulation, handle with thumb grip and spill-resistant lid. Black with silver lettering.

---

**Sweatshirt**
Hanes, 90% cotton/10% polyester, 10.2 oz. Available in sizes S, M, L, XL (XXL, XXX add $2) Colors: Black with mint, lavender or white.

---

**Coffee Mug**
Choose a black ceramic mug for contemplative sipping or the sturdy plastic travel mug for a poet on the move.

---

**Journal**
High-quality, hard-bound, acid-free unlined paper, 7”x12” journal with silver METAPHORS BE WITH YOU® on the cover. Sure to inspire the poet warrior in you. Classic Journal by Cachet Products, 7”x10” wire bound, durable, black embossed cover material. Black with silver lettering.

---

**Other People’s Poetry Books, that is...**

Looking for Roethke or Ferlinghetti or Mora? Looking for poems like “Life Doesn’t Frighten Me”, “The Dog Ate My Homework” and others? Now you can find books of poems from our Elementary, Middle and High School Shows.

**Visit our Web site, www.poetryalive.com, to view and purchase additional books, including books containing this year’s show poems.**
# PRODUCT ORDER FORM

Go to www.poetryalive.com to see unique Poetry Products and special poetry publications.
20 Battery Park Ave., Suite 505 / Asheville, NC 28801-2734 • 800-476-8172 / 828-255-POEM / or fax your order to: 828-232-1045

## Customer Information

Name: _______________________________________________
School: ______________________________________________
Address: _____________________________________________
City:_________________________State:_________Zip: ______
Daytime Phone:_______________________________________
E-Mail: ______________________________________________

## Method of Payment

- Purchase Order # __________________________________
- Check   Order/Ship Date_____________________________
- MasterCard □ VISA □ AMEX  □ Money Order
- Card #_____________________________ Exp. Date_________
- Signature ________________________________

## Description

**Audio & Books**

- Panache-Linking with Literature $6.95
- Panache-Hook and Loop $6.95
- Something is Going to Happen Teacher’s Edition $9.95
- Something is Going to Happen Student’s Edition $4.95
- It’s Show Time $12.95
- *Classroom Packet  □ Act I Tape  □ Act II Tape $69.95
- *Classroom Packet  □ Act I CD  □ Act II CD $79.95
- Greatest Hits: Act I Tape $9.95
- Greatest Hits: Act II Tape $9.95
- Greatest Hits: Act I CD $17.95
- Greatest Hits: Act II CD $17.95
- Dead Poets $17.95

**Poetry Gear**

- "Poet" Tee (For XXL & XXX, sizes add $2) $14.00
- METAPHORS BE WITH YOU® T-Shirt (For XXL & XXX sizes, add $2) $16.00
- METAPHORS BE WITH YOU® Sweat Shirt (For XXL & XXX sizes, add $2) $27.50
- METAPHORS BE WITH YOU® Bumper Sticker $1.00
- METAPHORS BE WITH YOU® Journal $16.95
- METAPHORS BE WITH YOU® Mouse Pad $5.95
- METAPHORS BE WITH YOU® Coffee Mug $6.95
- METAPHORS BE WITH YOU® Traveler’s Mug $9.95
- METAPHORS BE WITH YOU® Tote Bag $9.95

* CLASSROOM PACKET INCLUDES:
  One Something is Going to Happen teacher’s book, 15 student books & a choice of one tape or CD. Additional student books are available for $3.30 with an order for the Classroom Packet. Indicate Act I or Act II tape/CD.

** Color and sizes vary—call for current selection

SAVE when you buy two or more CDs at $15.00 each.

## Shipping & Handling Chart

- Less than $10.00 $1.50
- $10.01–$25.00 $2.50
- $25.01–$40.00 $3.50
- $40.01–$75.00 $5.50
- $75.01–$100.00 $7.50
- $100.01–$200.00 $10.00
- $200.01–$250.00 $15.00
- $250.01–$300.00 $20.00
- Over $300 add $5.00 per $100.00 purchased

For overnight delivery or 2-day delivery, please call for shipping cost.

---

Poetry Alive!, Inc., was founded in 1984. Offices are in the historic Flat Iron Building in downtown Asheville, North Carolina.
Address: 20 Battery Park Ave., Suite 505 / Asheville, NC 28801-2734 / Voice: 828-255-7636
Fax: 828-232-1045 / Toll-free: 800-476-8172 / E-mail: poetry@poetryalive.com / Web Address: www.poetryalive.com
Federal Tax ID Number: 56-1581521
What the kids say...

“I almost fell out of my chair.”
Meg, First Grade

“I think I am starting to like poetry better than gym.”
Charlotte, Fourth Grade

“Thank you for coming to our school. You guys really inspired me to read all different types of poetry. I went to the library and checked out some poem books.”
Elisa, Seventh Grade